

Contract / Revision **19244** Flight Dates **05/31/10-06/04/10**

Original Date / Revision 05/27/10 / 06/01/10

 Advertiser **RICK SCOTT FOR GOVERN**(Product

RICK SCOTT FOR FLA

 Agency **MULTI MEDIA**

Agency Com 15%

Buying Contact

Billing Contact

**915 KING STREET
2ND FLOOR
ALEXANDRIA, VA 22314**
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2ND FLOOR
ALEXANDRIA, VA 22314**

 Primary Account Executive
Andy Hauck

Sales Office DC

Sales Region National

 Account Executive Order%
Andy Hauck 100%

Agency Ref

Order Sep 00:15:00

Estimate #

 Alt. Order # **09181936**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Product Codes PL1

Priority P-1

Advertiser Ref

Order Share 5% Market Value 157500

Competing Station	% of Order	Amount
WCLF	95%	149625
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

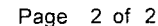
Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
June 2010	25	\$6,693.75	\$7,875.00	0.00
Totals	25	\$6,693.75	\$7,875.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
05/31/10	06/04/10	25	\$6,693.75	\$7,875.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	7	05/31/10	06/04/10	ABC 7 News at Sunrise CM ABC 7 News at Sunris	6-7a		MTWTF--	:30	5	\$125.00	P-7	0.00	NM	5	\$625.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/31/10	06/06/10	MTWTF--					5	\$125.00		0.00			
E 2	7	05/31/10	06/04/10	ABC 7 News at Noon CM ABC 7 News at Noon	CM	12-1p	MTWTF--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
12N NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/31/10	06/06/10	MTWTF--					5	\$150.00		0.00			
E 3	7	05/31/10	06/04/10	ABC 7 News at 5p CM ABC 7 News at 5p	CM	5-530p	MTWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/31/10	06/06/10	MTWTF--					5	\$250.00		0.00			
E 4	7	05/31/10	06/04/10		CM	6-7p	MTWTF--	:30	5	\$550.00	P-6	0.00	NM	5	\$2,750.00



Hiatus Dates

Order Sep 00:15:00

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p News Rotator											
				M-F 6-7p											
6P NEWS/ABC NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/31/10	06/06/10	MTWTF--			5		\$550.00			0.00			
E 5	7	05/31/10	06/04/10	M-Sun ABC 7 News at 10M	M-F	11-1135p / Sa	MTWTF--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
				M-Sun ABC 7 News at											
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/31/10	06/06/10	MTWTF--			5		\$500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	7	05/31/10-06/06/10	M-Sun ABC 7 News at 11p	RM-F 11-1135p / S:			MTWThF----	:30		(\$500.00)		0.00	NM		
See MG 5.6															
[due to NBA Finals, News will air @ 11:30pm]															
6	7	06/03/10-06/03/10	M-Sun ABC7 News at 1130p	1130p-1205a			---Th-----	:30		\$500.00		0.00	NM		
(M) MG for 5.1 06/03															
Totals														25	\$7,875.00